



About Amplify Intelligence

Amplify Intelligence is a Cyber Security company looking to empower all businesses to understand and manage their Cyber Risks. Our vision is for everyone to have access to bank-grade security. Currently, cyber safety is too complicated and costly, particularly for small business. Our service integrates into your IT network and identifies your cybersecurity risks to your business. We communicate these in a way that everyone understands and give simple, actionable steps to help you remediate these.

For further details about this customer experience or the services provided by Amplify Intelligence, please contact info@amplifyintelligence.com or visit our customer reference portal at www.amplifyintelligence.com.

Cyber Safety Service Simplifies Crushing Contractual Pains

Property valuation business easily passes gruelling supply-chain IT Security compliance process



Case Study Overview

Customer issue: Compliance security obligations

Who: Supply-chain upstream supplier

Problem Recurrence: Annual contractual negotiation

Number of in-depth compliance issues: 87

Compliance assessment outcome: Successfully passed and renewed contract

Customer Benefits: Reduced Risk, demonstration of proper security management, simple compliance adherence, preventing business interruption and members' impact.





87 individual compliance issues managed with one simple solution

Banks have spent decades strengthening their security to keep attackers at bay. Now the banks are demanding that all businesses in their supply-chain do the same. Cyber security can be costly and daunting. A property valuation firm of ten valuers, were able to comply with the barrage of contractual cyber security requirements as a result of subscribing to the Amplify Intelligence Cyber Safety Service.

Director, Andrew, excitedly stated:

Amplify Intelligence provides a “comprehensive” service that “helps us to meet the strict requirements of our clients”.



Bewildering compliance demands expect bank-grade security

Banks are rightfully concerned about the growing number of business cyber breaches, with reports of over half of small and medium businesses having been hacked in the last twelve months. Small businesses have extremely limited budgets and only basic cyber security skills. Neither they nor their IT Service provider have deep security expertise. This is where Andrew turned to the assistance of the Amplify Intelligence Cyber Safety Service.

Amplify Intelligence’s service “identifies where our cracks appear” -- Andrew, Director.

Recently banks and their supply-chain have included extensive cyber security requirements in supplier contracts. Failing to meet the contractual terms would have seriously affected their business.

Security contractual requirements are bewildering for a small business:

- Comply with ISO 27001:2005 and 27001:2013 Information Security Management Systems;
- Carry out regular testing, assessing and evaluating the technical and organisation measures for ensuring the security of the processing of supplier data;
- Conduct monthly, and immediately after any system change, vulnerability scans on all systems;
- Take all necessary steps to remediate such vulnerabilities as soon as possible, prioritised based on its CVSS score;
- Ensure ability to detect, promptly contain, manage and recover from a breach of security;
- Maintain access logs.

Instead of engaging expensive and time consuming consultants, Andrew subscribed to the Amplify Intelligence brAln-box Cyber Safety Service, and were able to respond quickly and positively to highlighted risks. This was a key success factor for Andrew’s business in their contract renewal process.

Security is not a simple destination, but a continuous journey, and with the help of Amplify Intelligence, Andrew now have a security roadmap to guide his business.

Andrew says “Amplify Intelligence’s solution helped identify old Microsoft Windows computers which were requiring decommissioning before they were completely out of support. Enabling us to make changes easily and in a timely manner.”



The Amplify Intelligence Cyber Safety Service meets many of the banks' security requirements. In particular:

- Continuous identification of security weaknesses by performing vulnerability scans on all internal systems;
- Risk Reduction Roadmap using a remediation priority based on an industry standard scoring system;
- Monitoring and reporting on suspicious activity to help detect, contain, and manage potential data breaches.

Andrew continues: “Amplify Intelligence also provide us with regular infrastructure scans that meet our contractual obligations such as security testing.”



A cost effective evidence trail for compliance

Andrew finally feels in control of his cyber risks and is now, “able to make some informed decisions and prioritising actions to improve his business’s security.”



Bringing bank-like cybersecurity for everyone

Amplify Intelligence are focused on bringing bank-grade security techniques to organisations like Andrew’s. This enables small and medium sized organisations, and their supporting IT teams, to utilize scarce cyber security expertise in a clear and cost effective manner.

Amplify Intelligence provides Andrew with his business's Highlighted Risks. This prioritised list contains the actionable steps he can make to produce a measurable change in their cyber risk. Over time, he continues to improve his security, and is able to demonstrate his improvements to key stakeholders who want to see good guardianship of sensitive supply-chain information. His upstream partners are confident that he is not the weak link in their supply chain and are happy to renew the contracts.